



**I M A G E S P I G O T**  
graphic design

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**MEDIA RELEASE**

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**NEW DESIGN FIRM IN ST. PAUL:  
FOCUS IS ON CORPORATE BRANDING FOR IMAGE SPIGOT GRAPHIC DESIGN**

*Capsule:* Sharon Sudman, an award-winning St. Paul-based graphic designer announces her new graphic design firm, Image Spigot, specializing in corporate identity and collateral. Visit them online at [www.imagespigot.com](http://www.imagespigot.com)

*St. Paul, Minnesota* – Sharon Sudman, award-winning St. Paul-based graphic designer, is pleased to announce the formation of her new graphic design firm, Image Spigot.

The firm has capabilities for total identity redesign as well as the usual extensions of existing brands into corporate collateral such as brochures, Powerpoints, web sites and trade show exhibits/events.

Sudman's 30 years of experience in the field leverage nine years of experience in brand packaging for regional consumer brands such as 3M, Land O'Lakes and Old Dutch, as well as ten years at other agencies working on medical, high tech, and communications accounts.

Says Sudman, "While my corporate experience is important, the background I have in consumer branding brings a strategic dimension to the implementation of corporate identity that most design firms aren't able to explore."

Continues Sudman, "With our team members, we are able to service a wide variety of corporate accounts, including medical, high-tech and professional services. We also have extensive experience in packaging for areas such as music and food.

Working in all areas of branding, Image Spigot has experience in identity systems, corporate and sales collateral, direct mail, packaging, and trade show graphics. Rather than apply their own style to client projects, they have a special aptitude for discovering a company's brand and expressing it visually. They are also committed to giving back to our community, and therefore ten percent of net revenues are contributed to charitable causes. Reach them at 651-698-5552 or [info@imagespigot.com](mailto:info@imagespigot.com), or visit online at [www.imagespigot.com](http://www.imagespigot.com).

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For the text of this article, as well as photos and background, reference <http://www.imagespigot.com/news.html>