



I M A G E S P I G O T
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IMAGE SPIGOT HONORED WITH TWO COMMUNICATOR AWARDS

Capsule: Design firm Image Spigot announces two Communicator Awards, one for promotional materials for the Minnesota Opera's Opening Night Gala and Silent Auction, and one for the 2004 season brochure for the music organization VocalEssence. Visit Image Spigot online at www.imagespigot.com.

Minneapolis/St. Paul, Minnesota September 26, 2005 – Image Spigot Graphic Design is pleased to announce it is the recipient of two Communicator Awards of Distinction: one for promotional materials for the Minnesota Opera's Opening Night Gala and Silent Auction and another for the 2004 season brochure for the music organization VocalEssence.

The season brochure for VocalEssence carried forward the established VocalEssence branding in a completely new rendition. "Kudos to Image Spigot for a stunning season brochure. We were so pleased with the final result — it made us look like a million bucks! We were able to realize our season ticket sales goals earlier in the year due to this brochure," says VocalEssence Director of Marketing and Communications Katryn Conlin.

States Image Spigot principal, Sharon Sudman, "We really get a chance to shine with this type of project. VocalEssence has all kinds of artist portraits available, and since one of our specialties is photo-illustration, we just add a few appropriate shots and have a really beautiful visual result."

The collateral for the Minnesota Opera event included a save-the-date card, invitation, program, auction catalog, name cards and signage. Says Melissa Peterson of the Minnesota Opera, "It was great working with Image Spigot. Everyone is absolutely thrilled with their work; it really is spectacular! These pieces brought the visual standard for this event up to a new level. The red, gold and white color scheme accented with orchids created a perfect image for the gala. Many of the attendees complimented us on the pieces. The invitation in particular was inspiring, well-designed, and thematically perfect."

The pieces created by Image Spigot for the Minnesota Opera used Japanese wedding colors and imagery to properly introduce the Madame Butterfly theme for the evening and create an entirely consonant experience. "We did a fair amount of research and worked hard to create a culturally appropriate execution," says Image Spigot principal, Sharon Sudman.

The Communicator Awards Print Media Competition is an international competition honoring excellence in print communications. Founded by communication professionals to recognize excellence in the communication field, winners have come from all 50 states and numerous foreign countries.

Working in all areas of organizational imagery, graphics and branding, Image Spigot has experience in identity systems, corporate and sales collateral, direct mail, packaging, web sites and trade show graphics. Rather than apply their own style to client projects, they have a special aptitude for discovering an organization's brand and expressing it visually. They are also committed to giving back to our community, and therefore ten percent of net revenues are contributed to charitable causes. Reach them at 651-698-5552 or info@imagespigot.com, or visit online at www.imagespigot.com.

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For the text of this article, as well as photos and background, reference <http://www.imagespigot.com/news.html>