



**I M A G E S P I G O T**  
graphic design

399 Macalester Street  
Saint Paul MN 55105-2127  
651-698-5552 v 651-698-5553 f  
www.imagespigot.com

**MEDIA RELEASE**

---

20 April 2005

**MEDIA RELEASE**

Contact:

E-mail: <a href="mailto:info@imagespigot.com">info@imagespigot.com</a>	Sharon Sudman
Mail: 399 Macalester Street	Image Spigot LLC
St. Paul MN 55105	399 Macalester St. Paul
Phone: (651) 698-5552	651-247-2382
<a href="http://www.imagespigot.com/news.html">www.imagespigot.com/news.html</a>	

### **MINNESOTA OPERA OPENING NIGHT GALA CELEBRATES WITH FESTIVE PROMOTIONAL MATERIALS**

*Capsule:* Design firm Image Spigot announces the success of promotional materials for the Minnesota Opera's Opening Night Gala and Silent Auction. Visit Image Spigot online at [www.imagespigot.com](http://www.imagespigot.com).

*Minneapolis/St. Paul, Minnesota April 20, 2005* – Image Spigot Graphic Design announces the success of new promotional materials for the Minnesota Opera's Opening Night Gala and Silent Auction. The theme of the gala and materials was taken from that of the opening night opera, Madame Butterfly, the tragic story of a Japanese bride.

The collateral for the event included a save-the-date card, invitation, program, auction catalog, name cards and signage. Says Melissa Peterson of the Minnesota Opera, "It was great working with Image Spigot. Everyone is absolutely thrilled with their work; it really is spectacular! These pieces brought the visual standard for this event up to a new level. The red, gold and white color scheme accented with orchids created a perfect image for the gala. Many of the attendees complimented us on the pieces. The invitation in particular was inspiring, well-designed, and thematically perfect."

The pieces created by Image Spigot used Japanese wedding colors and imagery to properly introduce the Madame Butterfly theme for the evening and create an entirely consonant experience. "We did a fair amount of research and worked hard to create a culturally appropriate execution," says Image Spigot principal, Sharon Sudman.

Working in all areas of organizational imagery, graphics and branding, Image Spigot has experience in identity systems, corporate and sales collateral, direct mail, packaging, web sites and trade show graphics. Rather than apply their own style to client projects, they have a special aptitude for discovering an organization's brand and expressing it visually. They are also committed to giving back to our community, and therefore ten percent of net revenues are contributed to charitable causes. Reach them at 651-698-5552 or [info@imagespigot.com](mailto:info@imagespigot.com), or visit online at [www.imagespigot.com](http://www.imagespigot.com).

\* \* \*

For the text of this article, as well as photos and background, reference <http://www.imagespigot.com/news.html>